



Art on the Farm

North Cariboo

2011 – A Call for Artists

Art on the Farm – North Cariboo is an opportunity for local artists of all forms and types to participate in a collaborative community based event which highlights the creativity of the region. The event is fun, funky, family oriented and takes place on a farm in the beautiful Milburn Lake area west of Quesnel. All types of artists are invited to participate.

2011 will be the 2nd **Annual Art on the Farm – North Cariboo** and we are hoping to build on the success of last year with more artists and more people attending and purchasing art. An estimated 200 people enjoyed **2010 Art on the Farm – North Cariboo**.

Registration Fees

- Early Bird (On or Before September 12) - \$10.00
- After September 12th - \$15.00

To register or for more information, please contact Heloise at 250.249.5329 or mmfarm@goldcity.net or info@farmed.ca For payment, please make cheques payable to “**FARMED**” and mail to **Art on the Farm, c/o Moose Meadows Farm, 2861 Nazko Road, Quesnel, BC, V2J 7E5**. Registration fees are nominal and assist with advertising / promotional costs (signage, website presence, social media) and having adequate insurance for the day. Registration fees must be paid in advance of the event.

What to Expect

The audience that attends is primarily local residents looking for something different to do. Based upon Art on the Farm events held elsewhere, items that sell well are typically smaller items between \$10-\$20 and up to \$150.00.

- Please be set up 1 hour prior to event start. The event will begin at 10 am with 1 hour allocated to artists and vendors to meet one another and browse. The venue will open to the public at 11 am;
- All artists will be requested to donate a small item to a Crate which will be raffled off;
- Allow up to 15-20 minutes travel time from downtown Quesnel;

Things to Note

Artists are asked to be self sufficient, including:

- A tent, table and display items or such to showcase your product, undertake demonstrations, sell wares. 10' x 10' Tents (without walls) will be available on-site for \$25.00 / day but must be reserved in advance;
- Food and drink for the day (although there will likely be a concession);
- All artists are responsible for their own money transactions (decide if you will accept cheques). We do not have visa or debit capabilities (the nearest ATM is 5km away at Rocky's Convenience store);
- It hopefully will be a sunny and warm September day so bring a hat with sun screen and maybe some form of shelter for yourself and customers. Be prepared for inclement weather;
- We cannot have any dogs at the event due to the venue being a farm with 3 resident dog, the proximity to food, and people's individual comfort levels with dogs.

For additional information, please refer to the **General Information for Artists** which is an integral part of the **Registration Package** for the 2011 Art on the Farm – North Cariboo. This package is available at www.moosemeadowsfarm.ca under the Events Page. Additional information on 2011 Art on the Farm- North Cariboo is available on FACEBOOK.

